## Crompton

## Crompton Greaves Consumer Electricals Limited <br> Registered \& Corporate Office: Tower 3, 1st Floor, East Wing, Equinox Business Park, LBS Marg, Kurla (West), Mumbai 400 070. India Tel: +91 2261678499 F: +91 2261678383

Date: January 29, 2020

| To, | To, |
| :--- | :--- |
| BSE Limited ("BSE"), | National Stock Exchange of India Limited <br> Corporate Relationship Department, <br> $2^{\text {nd }}$ Floor, New Trading Ring, <br> P.J. Towers, Dalal Street, <br> Mumbai - 400 001. |
|  | "Exchange Plaza", $5^{\text {th }}$ Floor, |
|  | Plot No. C/1, G Block, |
|  | Bandra- Kurla Complex |
|  | Bandra (East), |
| BSE Scrip Code: 539876 | Mumbai - 400 051. |
| ISIN: INE299U01018 | NSE Symbol: CROMPTON |
| Our Reference: $\mathbf{1 1 5 / 2 0 1 9 - 2 0}$ | ISIN: INE299U01018 |

Dear Sir/Madam,

## Sub: Highlights of Q3 of FY 2019-20 results

This is in continuation of our letter dated January 29, 2020 regarding outcome of the Board Meeting held on January 29, 2020 wherein the Company had approved the following:-

1. Unaudited financial results (Standalone and Consolidated) for the quarter and nine months ended December 31, 2019.
2. Limited Review Report on the unaudited financial results (Standalone and Consolidated) for the quarter and nine months ended December 31, 2019.

In this regard, please find attached the highlights of Q3 of FY 2019-20.
You are requested to kindly take the above information on your record.
Thanking you,
For Crompton Greaves Consumer Electricals Limited


## Company Secretary \& Compliance Officer

## Encl: A/a

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## Information Update - Q3 FY20

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## Key Highlights - Q3 FY20

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## - ECD growth of $\sim 11 \%$ YoY in Q3FY20



- Fans, Domestic Pumps and Appliances drive growth in ECD segment
- Fans volume growth at $8 \%$
- Appliances business witnessed exponential volume growth in geyser (66\%)
- Domestic Pumps continued it's volume growth momentum (8\%), Agro pump was impacted by unseasonal rains
- Lighting (ex EESL) declined 9\% YoY in Q3FY20 due to price erosion of 9\%
- LED Panel and Battens registered $15 \%$ volume growth
- LED portfolio continues to face price erosion
- B2B business continues to witness slowdown in Govt/EESL order execution \& clearance
- Expansion of GM- w.r.t. last year same period by 100 bps
- Improved sales mix
- Benefits accruing from cost optimization program
- Cost initiatives and better sales mix aid 230 bps sequential GM improvement in Lighting
- Increase in Market Share on a YoY basis
- Share gain continues in Geysers, jumped 3 places to \#4 player
- Share increased by 80bps in Fans
- Share increased by 100bps in LED Lamps
- Cash Conversion
- Cash conversion continues to be strong aided by efficient working capital management


## Summary of Q3 Results

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| Particulars | $\begin{aligned} & \text { Q3 FY20 } \\ & \text { Rs. Cr } \end{aligned}$ | $\begin{gathered} \text { Q3 FY19 } \\ \text { Rs. Cr } \end{gathered}$ | GoLY | $\begin{gathered} \text { Q2 FY20 } \\ \text { Rs. Cr } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Net Sales | 1,071 | 1,030 | 4.0\% | 1,076 |  |
| Less: Material Cost | 729 | 703 | 3.7\% | 733 |  |
| Material Margin as a \% of Net Sales | $\begin{array}{r} 342 \\ 32.0 \% \end{array}$ | $\begin{array}{r} 327 \\ 31.7 \% \end{array}$ | 4.7\% | $\begin{array}{r} 343 \\ 31.9 \% \end{array}$ | - Improved due to better mix within business and accelerated cost |
| Less: |  |  |  |  | saving initiatives |
| Employee Cost | 77 | 76 | 1.8\% | 81 |  |
| Advertisement \& Sales Promotion | 21 | 23 | -8.5\% | 23 | - A\&P at $2 \%$ of Sales |
| Other Expenses | 107 | 102 | 5.0\% | 110 |  |
| EBIDTA | 137 | 126 | 8.6\% | 130 |  |
| as a \% of Net Sales | 12.8\% | 12.2\% |  | 12.0\% |  |
| Less: Depreciation \& Amortization | 6 | 3 | 96.9\% | 6 | - Depreciation increased due to |
| EBIT | 130 | 123 | 6.2\% | 123 | adoption of Ind AS 116 |
| as a \% of Net Sales | 12.2\% | 11.9\% |  | 11.4\% |  |
| Less: Finance Cost | 9 | 15 | -42.0\% | 9 |  |
| Add: Other Income | 17 | 12 | 40.5\% | 12 | - Interest on tax writeback - Rs 6 |
| Profit Before Tax | 139 | 120 | 15.8\% | 127 | crs |
| as a \% of Net Sales | 13.0\% | 11.7\% |  | 11.8\% |  |
| Tax Expenses | -22 | 40 | -154.1\% | 15 | - Tax writeback pertaining to FY16- |
| Net Profit | 161 | 80 | 102.1\% | 111 | 17 - Rs 57 crs |
| as a \% of Net Sales | 15.0\% | 7.7\% |  | 10.3\% |  |

## Segment Details

## Segment Revenue

| Particulars | Q3 FY20 |  | Q3 FY19 | GoLY | Q2 FY20 |
| :--- | ---: | ---: | ---: | ---: | ---: |
|  | Rs. Cr | Rs. Cr | Rs. Cr |  |  |
| Electrical Consumer Durables | 787 | 712 | $11 \%$ | 788 |  |
| Lighting Products* | 284 | 319 | $-11 \%$ | 288 |  |
| Total Income from Operation | $\mathbf{1 , 0 7 1}$ | $\mathbf{1 , 0 3 0}$ | $\mathbf{4 \%}$ | $\mathbf{1 , 0 7 6}$ |  |

* Lighting revenue decline (excluding EESL) is -9\%


## Segment EBIT

| Particulars | Q3 FY20 |  | Q3 FY19 |  | Q2 FY20 |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
|  | Rs. Cr | EBIT \% | Rs. Cr | EBIT \% | Rs. Cr | EBIT \% |
| Electrical Consumer Durables | 156 | $19.8 \%$ | 133 | $18.6 \%$ | 151 | $19.2 \%$ |
| Lighting Products | 20 | $6.9 \%$ | 35 | $10.9 \%$ | 15 | $5.2 \%$ |
| Total | $\mathbf{1 7 6}$ | $\mathbf{1 6 . 4 \%}$ | $\mathbf{1 6 7}$ | $\mathbf{1 6 . 2 \%}$ | $\mathbf{1 6 7}$ | $\mathbf{1 5 . 5 \%}$ |

## Cash Flow Highlights

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| Particulars | $\begin{gathered} \text { Q3 FY19 } \\ \text { Rs Cr. } \end{gathered}$ | $\begin{gathered} \text { Q3 FY20 } \\ \text { Rs Cr. } \end{gathered}$ | 9M FY19 <br> Rs Cr. | $\begin{gathered} \text { 9M FY20 } \\ \text { Rs Cr. } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Profit before exceptional items and tax | 120 | 139 | 393 | 454 |  |
| Adjustments for: | - | - | - | - |  |
| Depreciation, Interest and other adjustments | 14 | 2 | 48 | 22 |  |
| (Increase) / Decrease in Working Capital | -34 | 9 | -145 | -14. | Working capital continues to remain negative |
| Cash from Operation | 99 | 150 | 297 | 462 | 20 days in Q3 FY20 |
| Taxes paid | -64 | -30 | -154 | -111 |  |
| Net Cash from Operating Activities (A) | 35 | 120 | 142 | 351 |  |
| Cash flows from Investing Activities |  |  |  |  |  |
| Interest income | -6 | 4 | 11 | 17 . | Investment income is down due to lower yields |
| Income from Mutual Funds | 10 | - | 10 | - |  |
| Sale of Fixed Assets | 0 | 0 | 0 | 0 |  |
| (Purchase) / sale of current investments (net) | -3 | -129 | -48 | 66 - | Investments have been redeemed to |
| Investment in bank deposits | -1 | -1 | -1 | 25 | finance debenture repayments |
| Purchase of Fixed Assets | -2 | -10 | -10 | -26 |  |
| Net Cash (used in) /from investing activities (B) | -2 | -136 | -38 | 82 |  |
| Cash flows from financing Activities |  |  |  |  |  |
| Issue of shares | 1 | 4 | 2 | $5 \cdot$ | Share issuance is on account of ESOP |
| Payment of dividend including DDT | 0 | -1 | 132 | 151 |  |
| Repayment of Debentures | - | - | - | 300 |  |
| Repayment of Lease Liability | - | 2 | - | $7{ }^{\text {® }}$ | Debentures worth Rs 300 crores have been |
| Interest paid | -0 | 0 | 59 | 58 | repaid in Q1 FY20 |
| Net Cash (used in) /from financing activities (C) | -1 | -2 | 189 | 512 |  |
| Net increase / (decrease) in cash and Bank balances | 34 | -14 | -85 | -79 |  |
| Opening balance | 54 | 51 | 172 | 116 |  |
| Closing balance | 88 | 37 | 88 | 37 |  |

## Net Debt

| Particulars <br> As on Dec 19 <br> Rs. Crs | As on Dec 18 <br> Rs. Crs | As on Sep 19 <br> Rs. Crs |  |
| :--- | ---: | ---: | ---: |
| Total Debt | 350 | 649 | 350 |
| Less: Cash and Bank | 37 | 88 | 51 |
| Less: Current Investment | 489 | 423 | 354 |
| Total Net Debt | $\mathbf{- 1 7 7}$ | $\mathbf{1 3 8}$ | $\mathbf{- 5 6}$ |
| Net Debt/Equity | NA | $\mathbf{0 . 1}$ | NA |
| Net Debt/EBIDTA (Annualised) | NA |  | NA |

- Company's cash conversion cycle continues to reman strong and is visible in increasing net cash and equivalents over the period


## Summary of 9M FY20 Results

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| Particulars | $\begin{gathered} \text { 9M FY20 } \\ \text { Rs. Cr } \end{gathered}$ | $\begin{gathered} \text { 9M FY19 } \\ \text { Rs. Cr } \end{gathered}$ | GoLY |  |
| :---: | :---: | :---: | :---: | :---: |
| Net Sales | 3,494 | 3,272 | 6.8\% |  |
| Less: Material Cost | 2,369 | 2,259 | 4.9\% |  |
| Material Margin | 1,125 | 1,013 | 11.0\% |  |
| as a \% of Net Sales | 32.2\% | 31.0\% |  | Improved mix and cost saving |
| Less: |  |  |  | initiatives air enhanced material |
| Employee Cost | 240 | 215 | 11.6\% |  |
| Advertisement \& Sales Promotion | 88 | 77 | 14.4\% | A\&P spends at $2.5 \%$ of revenues |
| Other Expenses | 338 | 304 | 11.3\% |  |
| EBIDTA | 458 | 417 | 9.9\% |  |
| as a \% of Net Sales | 13.1\% | 12.8\% |  |  |
| Less: Depreciation \& Amortization | 19 | 10 | 93.8\% | Depreciation increased due to |
| EBIT | 440 | 408 | 7.9\% | adoption of Ind AS 116 |
| as a \% of Net Sales | 12.6\% | 12.5\% |  |  |
| Less: Finance Cost | 32 | 45 | -28.4\% | Finance cost lower on account of |
| Add: Other Income | 47 | 31 | 51.2\% | debenture redemption Other income up due to increase |
| Profit Before Tax | 454 | 393 | 15.5\% | in investible surplus |
| as a \% of Net Sales | 13.0\% | 12.0\% |  |  |
| Tax Expenses | 59 | 133 | -55.1\% | Effective tax rate down |
| Net Profit | 395 | 261 | 51.4\% |  |
| as a \% of Net Sales | 11.3\% | 8.0\% |  |  |

## Key Financial Ratios

EBIDTA Margins



PBT Margins



## Thank You

